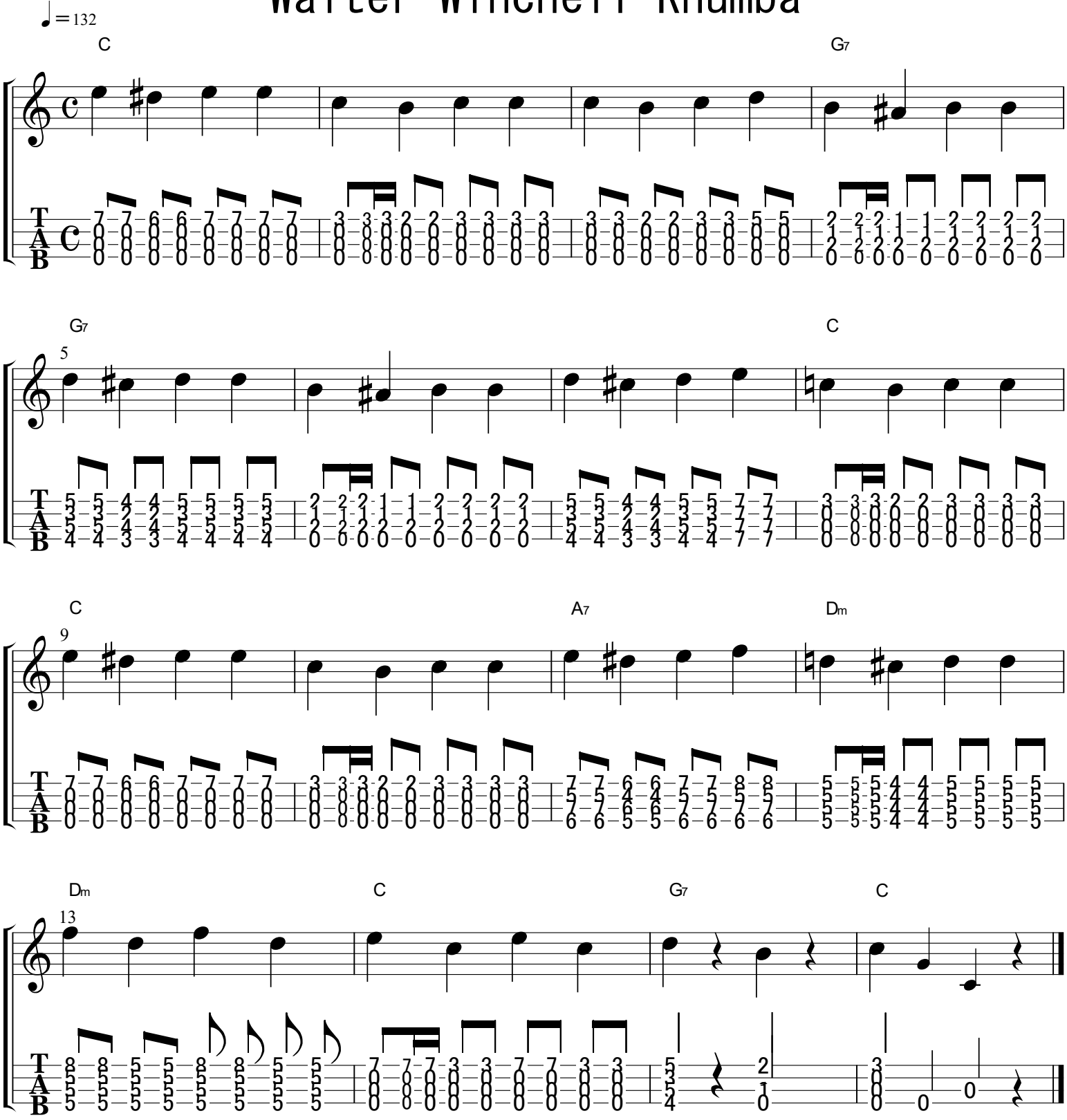Walter Winchell Rhumba